



## **NLP For Business “The Excellence Paradigm”**

A 3-day intensive program

### **Why NLP (Neuro-Linguistic Programing)?**

Today, more than ever before, it is vital to the success and satisfaction of your job or career that you take more responsibility and exercise leadership in the workplace. The expanding global marketplace demands motivated, effective individuals and organizations who are prepared to deal with rapidly changing business environments.

The importance of NLP skills for business professionals, team leaders, HR managers, health and sales professionals, and actually all of us who interact with others, is rapidly becoming clear all over the world.

This Signature program is designed by Dr. Tad James the founder of TLT® and Creating Your Future Techniques. Attendees are awarded a Certificate of Completion With the Seal of Excellence of ABNLP (American Board of NLP).

## **What will you gain?**

This program will provide you with the tools to change ineffective habits and processes and increase personal and professional satisfaction. It includes cutting-edge strategies for being self-motivated and increasingly more productive at the personal as well as the team level. This program will teach you how to effectively communicate, achieve the results you want with yourself and others, and truly become a peak performer.

NLP's focus on eliciting well-formed outcomes is a pivotal aspect of NLP. When applied to business or personal goals, NLP techniques create a higher level of excellence in the end results.

NLP is about focusing on what you want and looking for models of excellence that will help achieve your goals. Working from this mind-set is far more effective personally and professionally.

## **What will NLP training do for you?**

- Understand the NLP communication model between the conscious and the unconscious mind.
- Identify your success strategies.
- Achieve deeply satisfying and lasting agreements with NLP negotiation skills.
- Create triggers for resourcefulness.
- Learn the 7-Steps Sales Process.
- Build lasting relationships & partnerships through deep instant rapport.
- Understand the effective use of language as a skill of excellence.
- Develop skills for better listening to far beyond the spoken words.
  
- Learn the use of multiple perspectives on a situation to gain choice and leverage.
- Create and maintain the behaviors and emotional states of your

choice for a higher quality of life.

- Identify what you genuinely want, and structure goals that will achieve it.
- Motivate yourself and others even when things aren't going as well as you would like.
- Learn to give 'feedback' that people will accept and respond to.
- Identify out of conscious Meta-Programs that govern attention and make up the differences in types of personalities.

## **How will you learn?**

NLP uses the language of the unconscious mind, which is far more powerful and faster than the conscious mind. This is exactly how NLP trainings are conducted, with the speed and power of the unconscious mind. NLP trainings are interactive, fun, powerful and the learning is processed and installed deeply and effortlessly.